



## Skippers Booster Club Meeting Minutes October 8<sup>th</sup>, 2019 The Barge Conference Room

**Attendees:** Stacy Joslin, Traci Peterson, Carol Koyonen, Stacy Cranbrook, Christine Galbreath, Beth Homeister, Brenda Erickson, Shannon Heupel, Courtney Olson, Heather Magowan, Amy Harry

**Call to Order:** Meeting was called to order by Traci Peterson at 6:48 p.m.

**Activities Distribution:** \$100 was distributed to each of the following clubs:  
Tonka Hacks, National Honor Society, YoYo Club, Girls Fast pitch Softball

### **Activities Director Report:**

- Per another school's request, Ted asked Traci & Stacy for our by-laws

### **Co-President's Report:**

- Introduction of 2020-2021 Store buyers- Courtney Olson and Heather Magowan and Traci also introduced Amy Harry as a guest
- Continuing to look for outgoing board member replacements
- Tabled the idea of the Excelsior's Farmers Market since it is the end of their season, will revisit the idea next spring
  - There is no longer a winter market indoors
- Membership is down about 40% with 51 members currently totaling about \$4,600
  - Talk to Cym about sending out letter asking people that donated last year to donate again
  - Brainstormed ways to get the word out, ways to market ourselves better
    - Video for social media with a new video every week
    - Invite friends to like/follow social media pages
- We granted \$69,000 to various clubs and teams last year
  - When money is spent, invoices are submitted to Gwynn and we often have left over funds for a variety of reasons
    - Typically \$5,500 gets rolled back into a big money pool
    - We haven't been getting that money back into our budget, it has been sitting out there
      - District cut us a check for \$18,744.08

### **Vice President's Report:**

- Work on recruitment of students for the Booster Club float in the homecoming parade for next year
  - Hard with kids already participating on their team or club floats
  - Target Freshman to ride the Booster Club float

### **Secretary's Report:**

- Shannon motioned the approval of the September meeting minutes. Traci seconded the motion. Board voted and motion carries. Minutes were approved

### **Treasurer's Report:**

- Traci distributed financial reports and profit and loss budget
- About \$15,000 down from last year at this time
  - Daily sales at the store are looking good
  - Suckers selling really well
  - Store supplies line item is higher than normal because we purchased iPad stands and new credit card swipers

### **Communication's Report:**

- Stacy presented on Cym's behalf
- Membership communications through September via mail, email, Facebook, Instagram, Principial Erickson's email and Peach jar
- Great feedback on the hand written thank you notes
- Evereve event will be on November 7<sup>th</sup>, 6-9 pm
  - Posted on social media and will be in Peachjar next week

### **Committee Reports:**

#### **Membership/Website:**

- Shannon looked through all that donated last year and haven't yet this year
  - Only 42 of the 81 from last year have donated this year
  - Maybe send a notecard out to those to remind them to donate?
  - Put a poster in the store?
- RevTrack is slow to respond to updates and changes
  - \$7 fee/charge mysteriously went away
  - Will look into removing the verbiage on membership donation receipt

#### **Booster Store:**

- Revel is working well
- Tour of Tables is on November 15<sup>th</sup>, Deb will have a merchandise table set up
- Special hours for December finalized
  - 10-2 on Saturdays
  - 10-2 November 30<sup>th</sup> and December 21<sup>st</sup>
- Staff discount all of December

#### **Volunteer Coordinator:**

- All shifts & Team Leads are currently full

### **Fundraising:**

- Evereve November 7<sup>th</sup> 6-9 pm
- Wrapping table details being finalized next week
  - Working on pricing and volunteers

### **Senior Party:**

- Online auction is up and running
  - Mentioned in principal Erickson's Sunday night email
- Parents Night Out is on November 1<sup>st</sup>
  - Looking for party tent and outside heater donations
  - Senior parent donating shuttle service
  - Del Sur Empanadas, Cast & Cru & Davanni's donating food
  - Excelsior brewery donating beer and wine from area liquor stores
  - Silent auction, live auction, raffle and games
  - Registration is live on the webpage
    - 30 are currently registered
- Will have a table set up at conferences to sell shirts/bibs and spread the word about the senior party and parents night out
- Currently have close to \$2,000 in bib inventory
  - Looking to sell to next year's party for \$1,000
  - Suggest purchasing bibs later so that bibs not purchased can be returned within the 30 day window

**Old Business:** None

**New Business:** : None

**Adjourn:** Meeting adjourned by Stacy at 8:11 p.m.