



Skippers Booster Club Meeting Minutes
March 10th, 2020
The Barge Conference Room

Attendees: Stacy Joslin, Traci Peterson, Carol Koyonen, Stacy Cranbrook, Cym Kibort, Amy Harry, Dana Callahan, Laura Ammon, Penny Hanson, Brenda Erickson, Angie Trapnell, Courtney Olson, Lori Orman, Heather Magown, Julie Dorn, Cheryl Krampitz, Meg Allenburg

Call to Order: Meeting was called to order by Stacy Joslin at 6:46 p.m.

Activities Distribution: \$100 was distributed to each of the following clubs:
Trap Shooting, Women's Track and Field, Debate team

Activities Director Report: None

Co-President's Report:

- Introduction of Board to prospective board members attending
- Actively recruiting open board positions
 - Two have expressed an interest in the Treasurer position for the board and store
 - Looking for a store manager
 - Could split into a shared role
- Discuss P.O. box protocol
 - Mary continue to pick up to collect checks and let Amy know if any new memberships or tell Angie if there are any Senior party registrations

Vice President's Report: None

Secretary's Report:

- Lori motioned the approval of the February meeting minutes. Laura seconded the motion. Board voted and motion carries. Minutes were approved

Treasurer's Report:

- Financial reports and profit and loss budget were distributed
- \$35,000 currently available
 - Down about \$25,000 from last year

Communication's Report:

- Posted Be the change and Backpack tutoring on Instagram to spotlight clubs
 - Will post a spotlight every other week
- Will post the following on social media
 - Chipotle night in two weeks
 - Evereve on April 9th - will do a flyer and social media
 - Booster Club Member list
- Follow the Booster Club/Store on social media
 - Notify board members via Group Me when a post is made
 - Like and share posts
- Tag the club/team that the post represents
 - Ask club/team representative to post about the Booster Club after they present for the \$100 Club
 - Ask the club/team what their account names are to tag them in posts

Committee Reports:

Membership/Website:

- No new members
- Amy is able to print RevTrak reports
 - Connect with Amy for report requests
- Amy will send member list to Cym

Booster Store:

- Back to school budget reduced to between \$46,000-\$48,000.
 - Ordering basic "big cotton" apparel for early shipment
 - Less expensive if we order and deliver earlier than we previously had in the past
 - Bill will be due August 10th, 2020 and will be about \$6,000
 - Stacy and Traci will discuss holding back money to pay the August bill
- Six spring items that weren't processed have been cancelled
- Last vender meeting is next week
- Inventory is currently at \$53,00
 - Last year inventory at this time was \$51,000
- Historically the May discount promotion has been 20%
 - Increasing to 25% this year
- April 27th (week before May promotion) will be the start of a 25% "members only" sale for current Booster Club members
 - Amy will provide the store with a current members list
 - Possibly mail an invite to current members to shop that week
- Beth and Lori met with the Tonka Pride representatives to discuss vender agreements
 - Lori confirmed with Ted that the Booster Club/Store has never signed an agreement with any of our vendors
 - If the district would like us to provide a vendors list, we will
- Ipads and equipment all working smoothly

Volunteer Coordinator:

- Team Lead survey has had good responses and things are going well
- Survey will go out this week to team leads to forward to store volunteers
- Encourage all board members to volunteer in the store to be familiar with the process

Fundraising:

- Chipotle event scheduled for March 23rd
 - Will post flyers around the school
 - Pre-orders are not considered part of the promotion
 - 33% of proceeds donated/given to the booster club
 - Cym will email Jacquie Gleeman verbiage to be included in Principal Erickson's Sunday email
 - Thursday at noon is deadline
- Evereve in Wayzata event scheduled for April 9th 6-9 pm
 - Asking Booster Club to promote and attend
- Bagging groceries at Cub on April 11th 10am – 6 pm
 - 101 & 7 location
 - An adult needs to be there to supervise each shift
 - Starting to recruit volunteers now
 - Stacy will email Gwynn and Jane in the activities office a letter with the sign up genius link to send to all clubs and teams
 - Ask Michelle Seets to post in the Facebook group this as a volunteer opportunity
 - Clubs and sports that volunteer will be prioritized in the grant process
 - Provide the volunteers with a script of why they are bagging groceries and what the money will go towards
- Looking into an event at Top Golf
 - Sunday is the less expensive day of the week to hold an event
 - Initially looked at May 17th
 - May 16th is prom so attendance could be low
 - Dana to follow up with a new date
 - Will send out an update on Group Me for a board vote
 - Food and golf is provided with ticket fee and cash bar provided
 - Breaking even would be if we charged \$65 so looking into charging \$100/participant
 - Will look into food only- no golf fee
 - Hold a 50/50 raffle

Senior Party:

- Registration is live for online only
 - Will accept cash/check one day before graduation
 - Cash/check only on the day of graduation
 - 150 currently registered
 - Price is set at \$80 until March 15th and will go up to \$100 and on May 15th go up to \$150
- Angie had a table at conferences promoting the Spring Flower sale and handed out the senior party flyer to senior parents
- Through the end of February the net income for the party is at \$23,000
- Visited the venue and mapped out where the entertainment will be
 - Cut back on a few entertainment pieces due to space
 - Entertainment includes: photo booths, hypnotist, air brush tattoos, giant jenga, karaoke, 16 person foosball, etc...
- Chicken tenders and unlimited pizza were initially included with the event space
 - Angie was told they are now unable to accommodate the food
 - Angie is looking into working with Hy Vee
- Plant sale is active now through April 13th
 - No donations for printing services has been received for this year so no postcards going out to promote the sale
- Men's Wearhouse fundraiser is live for tux rentals
- Parent spring fundraiser is set for May 15th
 - Sail-abration is party theme
 - Email invite was sent to all senior parents on Monday
 - Entry fee is a prize valued at \$25 or more
 - Famous Daves is catering the event
 - Event is being held at a senior parent home

Old Business: None

New Business: :

- Prospective board member questions

Adjourn: Meeting adjourned by Traci at 8:24 p.m.