

peachjar



Living Coast
Summer DAY CAMPS
JUNE 9 - JULY 18
AGES 4-18

new exhibit!
Splash of color
WILDLIFE & ART

Reserve your space today!

Convenient Online Registration
www.TheLivingCoast.org

Discounts available online: 10% Multi Sibling, 10% Military, 10% Early Bird discount



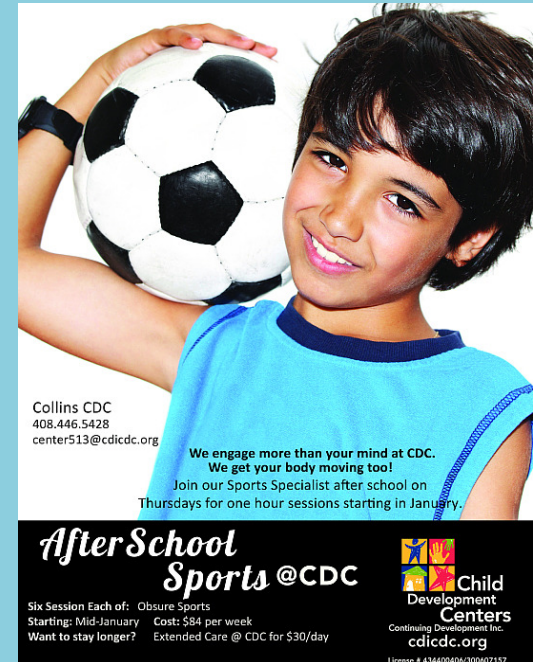
Healthy, Fit & Fun!
ZUMBA + DIO
kids DANCE IT OUT

STILL ACCEPTING NEW STUDENTS TUITION PRORATED

2014
DANCE FITNESS AFTER SCHOOL!
ROLLING HILLS ELEMENTARY

CLASS MEETS ON MONDAYS FROM 2:45 PM TO 3:30 PM
BOYS & GIRLS 4-12 YEARS

MORE INFORMATION
(619) 203-8074
michele@dancemefit.com
www.DanceMeFit.com



Collins CDC
408.446.5428
center513@cdc.org

We engage more than your mind at CDC.
We get your body moving too!
Join our Sports Specialist after school on
Thursdays for one hour sessions starting in January.

After School Sports @ CDC

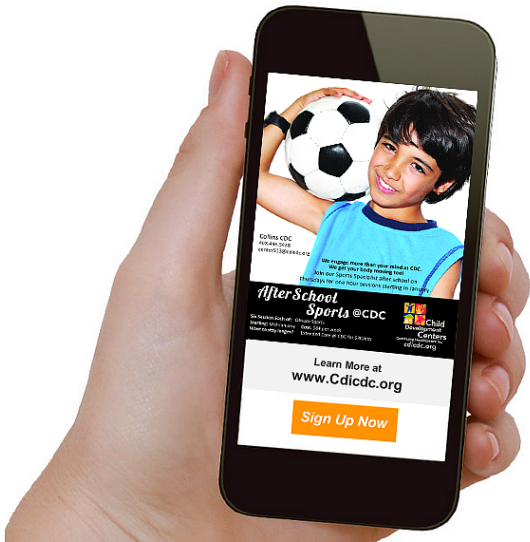
Six Sessions Each of: Obscure Sports
Starting: Mid-January Cost: \$84 per week
Want to stay longer? Extended Care @ CDC for \$30/day

Child Development Centers
Continuing Development, Inc.
cdc.org
License # 434405406/200607157

Guide to Eflyer Success

Peachjar is committed to your organization's success with eflyer distribution. This guide provides useful tips and tools to ensure your eflyer is effective in driving parent engagement - through eflyer design, social sharing, and more!

Eflyer Design



Eflyers and paper flyers are viewed in very different ways. Over 55% of eflyers are viewed on smartphones. Therefore, re-design your flyer so that it looks great on all devices!



Start with an easy-to-use flyer design tool. Canva is free and very powerful.

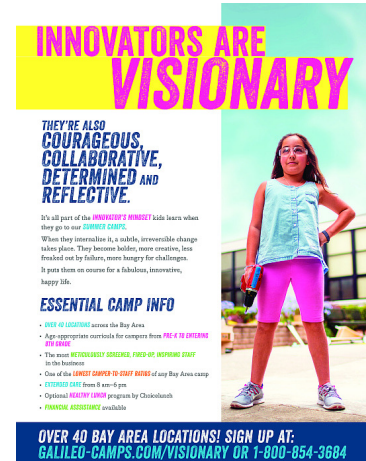
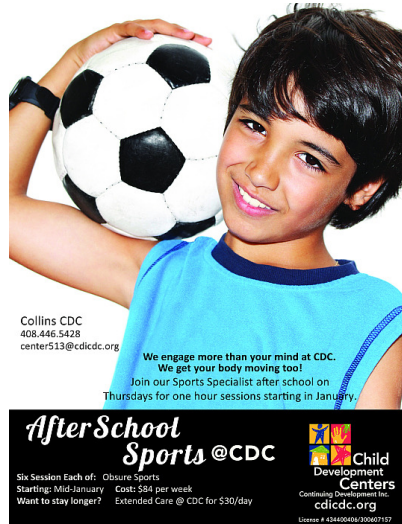
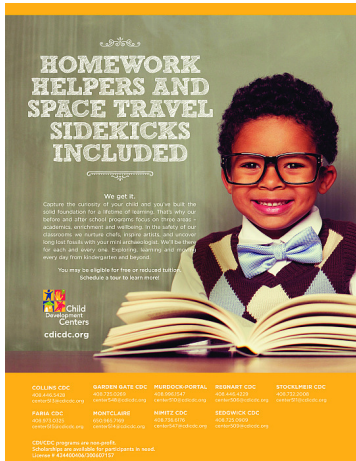


Begin your design in portrait orientation using an 8.5 x 11 inch document size.



Use large graphics to make your flyer visually engaging on all electronic devices.

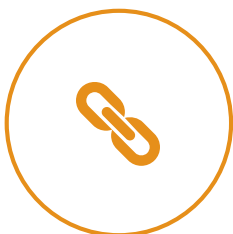
Eflyer Design (cont.)



Use bold colors. Eflyers are delivered in full-color.



Use large fonts and avoid putting too much text on one page. Multiple pages don't cost more.



Embed your organization's website URL so that parents can click to visit your website. We suggest using Adobe Acrobat or PDFescape.

Tips for Eflyer Success



Create a sense of urgency - set a promotion or registration deadline



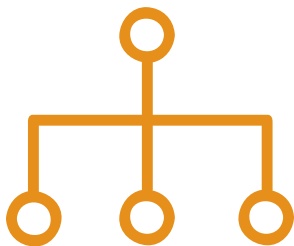
Provide an incentive - offer a discount or bonus



Include a call-to-action with Peachjar's "Sign Up Now" button



Use testimonials!



Ask friends and colleagues to share your eflyer on social media



Allow enough time for the district to approve your flyer and for parents to sign up

Add Peachjar's "Sign Up Now" Button



Be sure to include a "Sign Up Now" button to drive parents to your registration page! Here's how...

- 1** Log into your account and click "Post a Flyer"
- 2** During Step 5, provide the URL to your event or program registration page

3 Click the "Test Registration URL" button to check the link

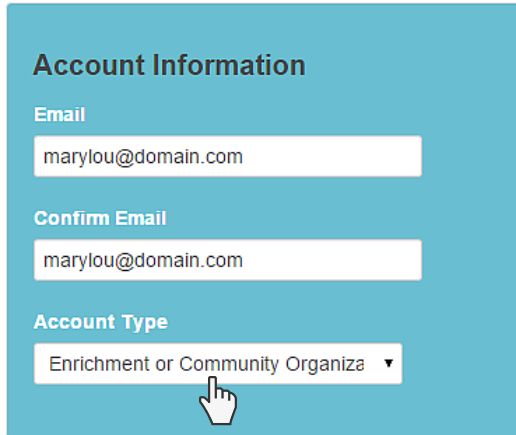
4 Submit your flyer for district approval



A "Sign Up Now" button will appear below your flyer in the emails sent to parents and on each selected school's website.

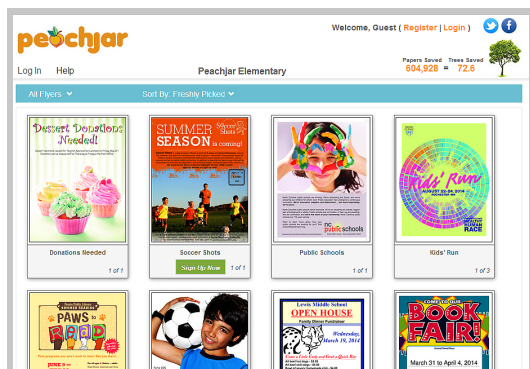
Get Started

Registration



The registration form is titled "Account Information" and is set against a teal background. It contains three main sections: "Email" with a text input field containing "marylou@domain.com"; "Confirm Email" with another text input field containing "marylou@domain.com"; and "Account Type" with a dropdown menu. The dropdown menu is currently open, showing "Enrichment or Community Organiza" with a downward arrow. A mouse cursor is pointing at the dropdown arrow.

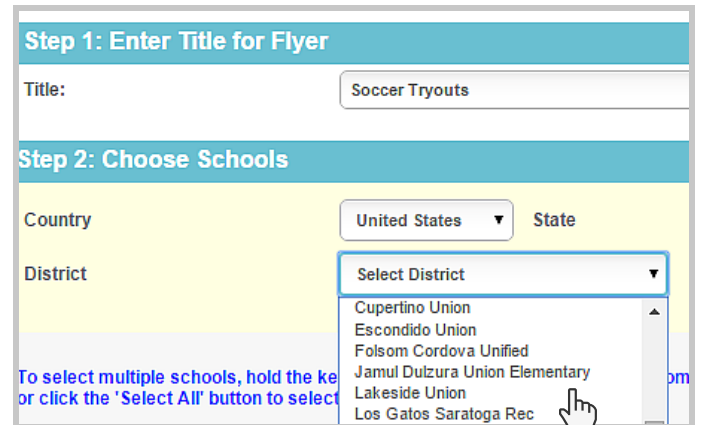
When you post your flyer, Peachjar automatically submits it to the appropriate district for approval



1

Create an account as an "Enrichment or Community Organization"

2



The flyer creation form is divided into two steps. "Step 1: Enter Title for Flyer" has a "Title:" label and a text input field containing "Soccer Tryouts". "Step 2: Choose Schools" has a "Country:" label with a dropdown menu set to "United States" and a "State:" label. Below this is a "District:" label with a dropdown menu. The dropdown menu is open, showing a list of school districts: "Cupertino Union", "Escondido Union", "Folsom Cordova Unified", "Jamul Dutzura Union Elementary", "Lakeside Union", and "Los Gatos Saratoga Rec". A mouse cursor is pointing at the "Los Gatos Saratoga Rec" option. At the bottom of the form, there is a blue instruction: "To select multiple schools, hold the key or click the 'Select All' button to select".

3

Upon district approval, your flyer will be emailed to parents and automatically posted online



Questions?

We're here for you!

Call (877) 402-1786 or email gogreen@peachjar.com.

Support Hours:
Monday - Friday
6:00 a.m. to 4:30 p.m. PST